Copyright & Creative Commons

This slide show is protected under the Copyright Act.
Disclaimer

I am not a lawyer and cannot give legal advice.

This presentation is to provide you with an overview of copyright and the resources available to you.

I am not able to determine the legality of specific pieces of content.
What is it?

“To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries”

- Article I, Section 8, Clause 8

- A fixed, permanent original work that can be seen and/or heard.

- The owner has exclusive rights to determine the use of the copyrighted work and to earn revenues from it.

- To use copyrighted material you must have PERMISSION
What can be copyrighted?

- Books
- Films/pictures/videos
- Dance
- Plays
- Music
- Websites
- Anything written, recorded or photographed

BUT YOU CANNOT COPYRIGHT AN IDEA
For How Long?

- Life of the author + 70 Years
- Corporate Authorship: 120 years
What does that mean?

Must have permission

Unless. . .
Fair Use

http://youtu.be/CJn_jC4FND0?t=6m20s
What Does that Really Mean?

The Internet is one big copyright violation

http://knowyourmeme.com/memes/one-does-not-simply-walk-into-mordor

http://knowyourmeme.com/memes/keanu-is-sad-sad-keanu

http://www.youtube.com/watch?v=Nh7UgAprdpM
What can you do?

- Find works that have a Creative Commons License
- Link to content (slight risk)
- Create own content
- Get Permission
Creative Commons

- What is a Creative Commons License

- Search for Creative Common Works:
  - http://search.creativecommons.org/
  - Google Image Search

- Use open content like OERs or Open Journals.
Linking to Content

- Still carries some risk

- All database content can be linked
  - Make sure it has an EZproxy stanza: https://ezproxy.frederick.edu/login?url=
Create Own Content

- Video Editing Software
  - http://www.clipconverter.cc/
  - Windows Movie Maker
  - Jing (screen capturing)
  - iMovie (not free, but inexpensive)

- Image Editing Software
  - Pixlr
  - GooEdit
  - SnagIt
Get Permission

● Determine if Fair Use or Public Domain
  ○ UMUC Copyright/Fair Use page
  ○ Library Copyright Digital Slider

● Copyright Clearance Center

● Copyright Crash Course

● See if Library has a copy for use
Questions?

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